# **Privacy Policy**

This Privacy Policy describes The Anxiety & Stress Center's information collection and distribution practices concerning this Internet website.

### **The Center Values Your Privacy**

This policy informs you how the Center gathers, uses, and secures any personal information that you provide so that you can make wise decisions regarding your use of this site. This policy will be continually updated as new technologies and capabilities are added to this site.

### **Sharing and Selling Information**

The Center does not sell, share, rent, lease, trade, or otherwise hypothecate any information that may uniquely identify any visitor or subscriber to this website except to the extent that it is absolutely necessary to process transactions or provide services that he explicitly requests, pays for, or agrees to.

#### **Full Choice**

If you decide to provide us with your e-mail address, we may at times e-mail you information and/or offers fitting the description that you explicitly agree to at the time you sign up or amend at a later time.

You may unsubscribe or opt out of future e-mails at any time by clicking the "Unsubscribe" or "Opt-Out" link provided in each e-mail we send you. Your subscription will be halted as soon as is technically feasible after you choose to unsubscribe.

### What Types of Information Does the Center Collect?

When you visit this website, the Center may collect website use and personal information.

<u>Personal Information:</u> Personal information is only collected when you explicitly choose to provide contact information or make a purchase.

E-mail: If you choose to provide your e-mail address, the Center may keep messages you sent and Center responses to those messages. This information is accorded the same security and protection as that for mail and telephone.

Credit Card: The Center neither collects nor stores credit card information. The Center uses third party vendors to process payments and does not receive credit card information from those vendors.

<u>Website Use Information:</u> General use information is continually and anonymously collected and aggregated to provide statistics regarding the traffic to and use of this website and its pages. As is standard practice with most commercial websites, the website uses a widely available and standard technology called "cookies" (see below) and server logs to collect information about the date and time of visits, the time spent on different pages, and the website visited just prior to and just after this website.

Cookies: Cookies are small text documents that frequently house an anonymous but unique identifier. Websites that use cookies ask your computer for permission to store the file on your hard drive in a special location reserved for cookies. Cookies cannot be placed on your hard drive unless your browser is set to allow them. Further, to protect your privacy, each unique website can only access its own cookies, not those from other web sites. If you prefer to set your browser to deny cookies, your website experience may or may not function as effectively. If you allow cookies, it is important that you know that **cookies cannot retrieve other data from your computer or pass on computer viruses.** 

#### How Does the Center Use Information It Collects?

The Center uses the information it collects to administer its business activities, promote its products and services, improve its content and offerings, and to customize its website's content, layout, and performance. These uses improve the clarity, performance, and usefulness of the website for our visitors and subscribers.

Aggregate information, which contains no personally identifiable information, may be shared with other parties to enhance website performance. Personally identifiable information will not be shared except to fulfill orders you explicitly request or except as required by law.

If you chose to provide us your e-mail address (or other contact information), the Center may notify you about significant changes to its website, new services, or special offers. You may notify the Center at any time if you choose to discontinue future offers by clicking the "Unsubscribe" or "Opt-Out" link provided in each e-mail we send you.

<u>Use of Cookies</u>: The Center uses cookies and web server log files to analyze website use including how many people visit the site, which pages they view, and how much time they spend on each page.

<u>Use of IP Addresses</u>: Your computer connects to the Internet using a number called an IP address. The Center's web server automatically collects IP addresses as part of its demographic and profile data. The server uses this

"traffic data" to send information to your IP address so that you can view the web pages you request.

<u>Accessing and Correcting Your Information</u>: You may request access to all of your personally identifiable information that the Center collects in its database by e-mail or any other contact method that the Center gave you to contact it.

<u>Legally Required Disclosure of Information</u>: The Center may disclose information in the unlikely event that it is legally compelled to do so. This may occur if the Center has reason to believe that the law requires it or needs to in order to protect its legal rights. It may also do so if it is necessary to identify, contact, or stop someone who may be violating the Center's Terms of Service or to protect the security of its users or the public.

#### Links to and from Other Websites

The Center is not responsible for the content on websites that have incoming links to this one or content on websites that this website has outgoing links to. Websites that this site links to are solely pointers to information and topics that the Center believes may be useful to its users. However, the Center is not responsible for the content of those sites (since it may change without notice) and the Center's Privacy Policy is no longer in effect when you visit other sites. Please consult the policies of those external websites before using them.

#### Your Consent

Your use of this website signifies your consent to the collection and use of your personal information as outlined in this Privacy Policy. The Center retains the right to alter its policy at any time with or without notice. Such amendment will be posted as soon as possible on this site for your consideration.

### **Data Security**

Your information will be stored and processed on servers residing in the United States of America. The laws dictating the use and maintenance of personal information may differ in other countries. The Center has put in place appropriate physical, electronic and managerial procedures to secure and protect the information that it collects online.

# WARNING: Use by Children

You must be fourteen (14) years or older to access this website. The Center complies with the Children's Online Privacy Protection Act of 1998 and other applicable laws. Therefore, the Center restricts use of its website to persons fourteen (14) years or older.

If you are under fourteen (14) years of age, you are not permitted to access this website for any reason. Due to this age restriction, no information obtained by this site falls within the child online privacy act and is not monitored as doing so.

## Questionnaires, Surveys, or Contests

The Center may invite users to take questionnaires, surveys, or enter contests from time to time. You may choose to participate or decline to participate in these questionnaires, surveys, or contests at your sole discretion. Any information collected is subject to the guidelines noted above.

<u>Questionnaire Data</u>: Questionnaire data may be useful information that the Center elects to make available for you. The Center will not collect any personal identifiable information about you unless you give explicit permission to do so as previously noted.

<u>Survey Data</u>: Survey data will be aggregated anonymously so that you cannot be personally identified. Surveys will be used only to enhance the products and services the Center offers as well as the performance of this website.

<u>Contest Data</u>: Contact data will be required in order to notify the winner(s) of any contests. Personal data collected for any contest will be used only for the purposes explicitly noted in the Terms and Conditions of that contest.

#### **Date**

The Center last updated this policy on November 17, 2008.

You may direct and questions or concerns regarding this policy to:

TheBrainDoc@AnxietyStressCenter.com.

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